

**CEV board of administration
candidature 2024
„Presentation of candidate“**

**Marek ROJKO
President
Slovak volleyball federation**



Motivation of candidature

As a President of federation with strong mandate I have power and support of Slovak volleyball community /clubs, coaches, managers, players, referees/

I have full time contract in my position so I have real time to work for volleyball

After 4 years as a Sport director of federation and 3 years in position President of federation I know detailed daily work in office with all responsibility in my position included cooperation with CEV, FIVB, state authorities, big sponsors and main authorities

As a member of National Olympic Committee I have weekly agenda of sport in our country included international cooperation in EU, IOC and other important organisations

After Mr. Boričič great presidential period CEV stands at a point of new period with new conditions on the market, new generation of players, managers and clubs positions and I am ready to follow new projects and attitudes based on great result from last years



**The most
important result of
presidential term
in Slovak
volleyball
federation**

8/2021 – until now

After elections in august 2021 with 48 votes from 56 election results I have started financial, contractual and personal audit

From situation – 700 000 euro debts in Slovak volleyball federation and – 200 000 eur debts of SVF marketing company we are now balanced without debts and 2025 will be positive budget of SVF and SVF marketing company

After long negotiations we sign historical contract with General partner NIKE betting company for 4 seasons /support of clubs, national teams and beach volleyball/ - 4 seasons amount 1 300 000 euro

We have sign 4 years TV contract with privat TV /TV JOJ sport/ for 70 TV matches per season /clubs, national teams, beach volleyball/

SVF have sign new senior national teams sponsor for 3 seasons big oil company Slovanafit /MOL group/total amount 230 000 euro

All incomes of privat sponsors of Slovak volleyball federation in period 9/2021 – 6/2024 are completely historical 1 680 000 eur



Knowledge and experience

Experience with real strong negotiations with private and state partners for supporting federation, clubs and all our projects

Understand all details around betting and TV and streaming rights

Experience of all licenses conditions processes and details from Football organisation – Slovak football association – the biggest sport organization

Member of Slovak national olympic committee board as responsible for indoor team sports

Real experience of processes of infrastructure projects under European union and state projects of ministries



Knowledge and experience

As a former professional head coach /home and foreign clubs/ and national teams /Junior and Senior/ and Sport director I understand volleyball from education and inside details of volleyball

Building team work and team of office in sport organization means understand process, criteria, knowledge, education and relationships are the most important points to understand creating working groups

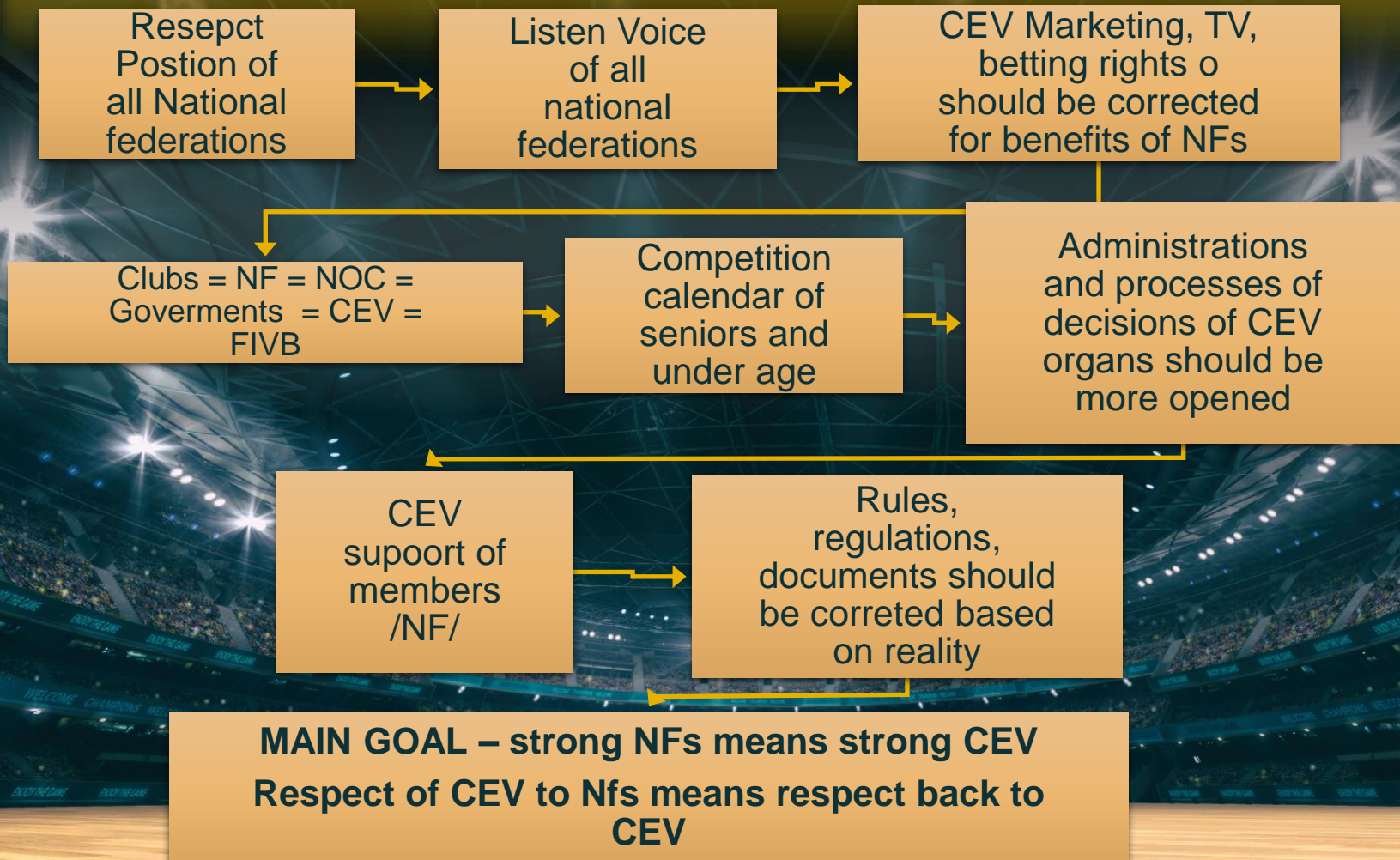
From player to coach to sport director and manager to be president of federation means that I know volleyball life from all aspects

My priority is respect to other people
Respect to knowledge and education
Respect to results and experience and history
Respect to authorities

Dialog and agreements are result of my vision and all is focused to responsibility, vision, energy and power of future



Main points of project „New energy and spirit“



Main ideas

1

Every National federation has the same right to be respected organisation in European volleyball

All national federations should to be involved to the processes of CEV organs – rights for decisions

National federations are members of CEV with rights not only obligations

To find a right way of presentation NF partners and sponsors during CEV competitions is one the most important part to discuss with NF presidents

When CEV preparing decisions and contracts of important partners /TV, Betting, streaming/ NF presidents should be informed included explanatory reports with one goal –benefits for NF



Main ideas

2

CEV organs and commissions should be ready to react and change important documents based on reality

In all negotiations processes CEV should present options it means all details on the table about benefits for NF as important members of CEV

When CEV is going to sign important contracts about rights, marketing and sponsors or important details should be presented openly to CEV members because under contracts of CEV all NF have to work in volleyball life.

CEV officials should change the most important idea. CEV is not owner of NF volleyball but leader organisation of volleyball in Europe

Power of CEV is based on power of NFs



Main ideas

3

CEV = Real respect to all NF

- CEV office should stay more opened with communication and sharing all informations

- CEV should be ready to adapt to new generation of parts of life and new situation on the market

- CEV has a big potencial to be main sponsor of European volleyball not te be donated by NF



New ideas based on NF opinion

Change of CEV
NT and clubs
competitions
calendar

Build up strong
Champions
league product

Support of CEV
to European
clubs in all
european cups

Special support
of women
volleyball
projects

New system of
financial support
of NF from
selling TV,
marketing,
betting rights

New Sponsorship
system
- Special sponors
of indoor volleyball
- Special sponsor
of beach volelyball

Change system of
supporting NF as a
Eurovolley
organisers

U20 and U18
qualifications
calendar out of
April play off
period to winter
time period

Back to drowing
of lots of all
commpetitions
of European
volleyball

CEV = Respect to NF

Respect means to involve NF
to all processes

We should work for global
interests of NF in new way of
CEV

With stronger position of NF
CEV will be stronger
organisation



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